

**COMPUTER SOFTWARE INNOVATIONS, INC.**  
*Corporate Profile*  
**OTCBB:CSWI.OB**

**Computer Software Innovations, Inc. (OTCBB:CSWI.OB)**, CSI provides software and technology solutions to public sector markets. CSI software solutions have established the Company as a major software provider in the southeast education market including through its award winning financial management solutions for the education and local government market sectors. CSI's Version3 products, which include identity and access management and cloud-based communication and collaboration solutions expand CSI's presence beyond the southeast and internationally.

The CSI 21st Century Connected School solution has established the Company as a major technology provider to the southeast education market. CSI 21st Century Connected School is a seamless integration of instruction, collaboration, and network solutions. CSI financial management applications and the 21st Century Connected School solutions have been a significant factor in nearly doubling Company revenue in the past three years to over \$50 million and increasing education revenue contribution to approximately 90% of total revenue.

The CSI solution portfolio encompasses proprietary financial management software specialized for the public sector, lesson planning and identity and access management software, cloud-based communication and collaboration solutions, SharePoint development, network infrastructure and end device solutions, IP telephony and IP convergence applications, network management solutions and managed services, and interactive classroom technologies. More information about CSI (OTCBB: CSWI.OB) is available at [www.csioutfitters.com](http://www.csioutfitters.com).

<b>Corporate Head Quarters:</b>	900 East Main Street Suite T Easley, SC 29640	<b>Fiscal Year End:</b>	31-Dec
<b>Phone:</b>	800.953.6847	<b>Current Stock Price:(03/25/11)</b>	\$0.65
<b>Fax:</b>	864.770.2807	<b>Shares Outstanding:</b>	7.0 Million
<b>Web Site:</b>	<a href="http://www.csioutfitters.com">www.csioutfitters.com</a>	<b>Market Cap:</b>	\$4.6 Million
		<b>52 Week Lo/Hi:</b>	\$0.26/\$0.81

***Financial Results for the Period Ended December 31, 2010***

- Revenues of \$11.4 million for the fourth quarter of 2010, a slight increase over Q4 2009;
- Gross Profit of \$2.3 million for the fourth quarter of 2010, a decrease of \$0.2 million or 7% below Q4 2009;
- Operating loss of \$36 thousand for the fourth quarter of 2010, a decrease of \$0.1 million or 147% below Q4 2009;
- Net loss of \$62 thousand for the fourth quarter of 2010, compared to a net loss of \$5 thousand for Q4 2009;
- EBITDA of \$0.6 million for the fourth quarter of 2010, a decrease of \$0.1 million or 19% below Q4 2009.

***Financial Results for the Year Ended December 31, 2010***

- Revenues of \$52.7 million for the 2010 fiscal year, an increase of \$0.9 million over 2009;
- Operating Income of \$1.1 million for the 2010 fiscal year, an increase of 9% over 2009;
- Gross Profit of \$10.7 million for the 2010 fiscal year, a decrease of \$0.6 million or 5% below 2009;
- Net Income of \$0.5 million for the 2010 fiscal year, an increase of \$0.2 million or 56% over 2009;
- EBITDA of \$3.46 million for the 2010 fiscal year, compared to \$3.45 million for the 2009 fiscal year.

***CSI's Market Opportunities:***

- New strategic investments in new product offerings from acquisition
- Continued new and enhanced product development for added growth
- Proprietary software solutions and diversity of offerings
- High market demand for the "Connected Classroom" technology with growth expansion expected to reach **several billion dollars in the U.S. by 2010**
- **\$500-\$700 million market** opportunity for connected classroom in CSI's current states of AL/NC/SC
- **Solid customer base** of 800 + K12 school districts, colleges/universities, city/county governments, non-profit organizations
- Base presents strong recurring revenues with yearly renewed budget cycles and software support contracts
- Continued expansion and penetration into local school districts and government organizations throughout the U.S.
- Market share growth and geographic expansion via acquisitions, 2 completed over last 30 months
- Leverage solution portfolio with newly acquired and existing customers

### **Financial Management**

Developed for entities that track expenditures by fund. Our Primary Target includes municipalities, county governments, school districts, and non-profit organizations. Our solutions include:

- Financial Management
- Billing and Revenue Management
- Payroll/Human Resources
- School Activity Accounting
- eGovernment (electronic collections)
- Document Services

### **Version3 Identity Life Cycle Management, Communications and Collaboration Solutions**

Provides single sign-on, application access management and provisioning. Currently targeted for K-12 and higher education, but not designed solely for the education market.

Our CSI@K12, cloud-based communication and collaboration solution, based on Microsoft's Live@edu hosted email solutions, is an instructional communications management solution providing tools for regulatory compliance and security standards required within a K12 email environment. CSI@K12 also provides an integrated portal for teachers, students and parents providing email, homework and class tasks, network file access and a rich set of collaboration tools.

### **Technology Solutions**

- 21<sup>st</sup> Century Connected Classroom
  - Interactive Whiteboards
  - Student response systems
  - Video Conferencing distance learning
  - One-to-one laptop/netbook initiatives
- Wired/Wireless network infrastructure
- IP telephony
- IP Surveillance
- Network servers and storage
- Network management solutions
- Managed services

### ***Recent Company News:***

03-24-11 – Computer Software Innovations, Inc. Announces Fourth Quarter and Year End 2010 Results  
03-18-11 – Computer Software Innovations, Inc. Announces Year End Financial Results Conference Call  
03-10-11 – CompTIA Announces Nancy Hedrick, CEO of CSI, to Board of Directors for 2011  
02-21-11 – CSI Co-founder honored by SC Department of Commerce and Legislative Leaders  
01-26-11 – CSI Technology Outfitters Showcases Newest Education Cloud Technology at TCEA  
11-15-10 – Computer Software Innovations, Inc. Announces Third Quarter 2010 Financial Results  
11-08-10 – Computer Software Innovations, Inc. Announces Third Quarter 2010 Results Conference Call  
10-20-10 – Computer Software Innovations, Inc. Leveraging the Rise in Consumer Online Bill Payments  
10-06-10 – Computer Software Innovations, Inc. Named to Software Magazine's 28<sup>th</sup> Annual Software 500  
09-20-10 – Computer Software Innovations, Inc. Announces Inclusion of Hosted VoIP into Existing CSI@K12 Education Cloud  
08-16-10 – Computer Software Innovations, Inc. Achieves Advanced Unified Communications Specialization from Cisco USA  
07-27-10 – Computer Software Innovations, Inc.'s Nancy Hedrick Recognized by Everything Channel's CRN Magazine as One of the Top Women of the Channel  
06-08-10 – Computer Software Innovations, Inc. Announces Version3 SSO Version 3.7.5 Enhancements  
06-01-10 – CSI Improves National Ranking in VARBusiness 500  
04-21-10 – Computer Software Innovations, Inc. to Present at AMI Spring Small/Micro Cap Investment Conference

### ***Forward-Looking and Cautionary Statements:***

*This profile contains "forward-looking statements" –within the meaning of Section 27A of the Securities Act 1933 and Section 21E of the Securities Exchange Act of 1934. Among other things, these statements relate to our financial condition, results of operations and future business plans, operations, opportunities and prospects. In addition, we and our representatives may from time to time make written or oral forward –looking statement, including statements contained in filings with the Securities and Exchange Commission and in our reports to stockholders. These forward-looking statements are generally identified by the words or phrases "may", "could," "should," "expect," "anticipate," "plan," "believe," "seek," "estimate," "predict," "project" or words of similar import. These forward looking statements are based upon our current knowledge and assumptions about future events and involve risks and uncertainties that could cause our actual results, performance or achievements to be materially different from any anticipated results, prospects, performance or achievements expressed or implied by such forward-looking statements. These forward-looking statements are not guarantees of future performance. Many factors are beyond our ability to control or predict. You are accordingly cautioned not to place undue reliance on such forward-looking statement, which speak only as of the date that we make them. We do not undertake to update any forward-looking statements that may be made from time to time by or on our behalf.*

*In our most recent Form 10-K, we have included risk factors and uncertainties that might cause differences between anticipated and actual future results. We have attempted to identify, in context, some of the factors that we currently believe may cause actual future experience and results to differ from our current expectations regarding the relevant matter or subject area. The operations and results of our software and systems integration business also may be subject to the effects of other risks and uncertainties, including, but not limited to:*

- *a reduction in anticipated sales;*
- *an inability to perform customers contracts at anticipated cost levels;*
- *our ability to otherwise meet the operating goals established by our business plan;*
- *market acceptance of our new software, technology and services offerings;*
- *an economic downturn; and*
- *changes in the competitive marketplace and/or customer requirements.*